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## FOR IMMEDIATE RELEASE

BRYAN, Tex. (July 30, 2012)—Downtown Bryan welcomes the opening of the historic Grand Stafford Theater, an unparalleled, cutting-edge venue nestled in the revitalized arts district.

Perhaps the one thing missing from the extensive revival of businesses in downtown Bryan—including not only fantastic shopping options, cuisine, and pubs—was a state-of-the-art event space. Grand Stafford Theater, housed in a building dating back to the 1910s, has a rich history of hosting concerts in the Brazos Valley for decades—a variety of artists ranging from No Doubt to Lyle Lovett have graced its stage.

Bearing in mind this heritage, Managing Partners Jose Arredondo and Cody Marx Bailey sought to renovate the facility in hopes of providing a one-of-a-kind concert experience for the Bryan/College Station area, not to mention a premiere venue to attract top performers in myriad genres. As a result, the Grand Stafford Theater was essentially rebuilt on the inside with the foremost in acoustic technology, lighting, and production capabilities.

Now a 400+-person capacity venue, the Grand Stafford Theater also offers a full-service bar featuring classic cocktails, mezzanine seating, and a second-level bar, all in an inviting and modern setting. The aim is to provide the best concert experience possible, which naturally includes audience enjoyment.

But Grand Stafford Theater has also been carefully redesigned to offer the highest in production standards to local and touring performers. "One of the main things we are bringing to town with the robustness of this venue is the flexibility to cater to any genre of music and to bring in quality entertainment to the Bryan/College Station area," Arredondo explains. "We plan to impact this town as an outlet for bringing in nationally touring acts and launching locally grown and regionally touring acts alike."

And as for location, the rapidly growing downtown Bryan ecosystem couldn't be a better environment. "We're really excited to join the family of businesses in downtown Bryan and contribute to the overall eclecticism that people have grown to love down here," Bailey says. Situated right at the heart of everything Bryan has to offer, the Grand Stafford Theater vows to be a thrilling, precedent-setting event space home to the best in music entertainment.

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